UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

2023 Engagement with NCFDD & Key Metric Comparison Report

PRIMARY ACCOUNT HOLDER: Irené Merry
MEMBER SINCE: 2015

The NCFDD’s Institutional Membership offers faculty, postdocs, and graduate students unlimited access to the NCFDD’s online resources. These resources, developed by the NCFDD or in conjunction with our faculty and administrative partners, have the mission to support the career progression and transitions of faculty.

The following report highlights key aspects of the University of California, San Francisco (UCSF)’s engagement with the NCFDD. In addition, the NCFDD created a comparison group of other institutions within the NCFDD’s pool of members to provide context for information within this report. The median value of the comparison group for important metrics is included alongside metric data for UCSF.

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DEMOGRAPHIC ANALYSIS

The demographic analysis provides contextual insight into the subaccount population at the NCFDD as compared to other NCFDD institutional members. Demographic breakdowns are segmented by gender, race/ethnicity, and academic title.

TOTAL SUBACCOUNTS FOR UCSF: 1,723

GENDER

<table>
<thead>
<tr>
<th>Gender</th>
<th>UCSF</th>
<th>NCFDD Institutional Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>Men</td>
<td>23%</td>
<td>27%</td>
</tr>
<tr>
<td>Non-Binary</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Undisclosed</td>
<td>1%</td>
<td>6%</td>
</tr>
</tbody>
</table>

RACE/ETHNICITY

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>UCSF</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>43%</td>
</tr>
<tr>
<td>Faculty of Color</td>
<td>47%</td>
</tr>
<tr>
<td>Asian</td>
<td>24%</td>
</tr>
<tr>
<td>Black</td>
<td>8%</td>
</tr>
<tr>
<td>Latino</td>
<td>7%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>NCFDD Institutional Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>48%</td>
</tr>
<tr>
<td>Faculty of Color</td>
<td>39%</td>
</tr>
<tr>
<td>Asian</td>
<td>15%</td>
</tr>
<tr>
<td>Black</td>
<td>10%</td>
</tr>
<tr>
<td>Latino</td>
<td>7%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
</tbody>
</table>

NOTE: The bar charts above comprise a breakdown within the share of the faculty of color proportions as represented in overall race/ethnicity.

ACADEMIC TITLE

<table>
<thead>
<tr>
<th>Academic Title</th>
<th>UCSF</th>
<th>NCFDD Institutional Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty &amp; Staff</td>
<td>74%</td>
<td>56%</td>
</tr>
<tr>
<td>Graduate Student and Postdoc</td>
<td>17%</td>
<td>38%</td>
</tr>
</tbody>
</table>

NOTE: Categories for academic title may not add up to 100% because undisclosed records are not included in the chart.
CORE CURRICULUM, WEBINARS, AND MULTI-WEEK COURSES

Faculty and graduate student members utilize the NCFDD’s extensive library of Core Curriculum, Guest Expert, and Multi-Week Course webinars for professional development and support. The most popular webinar titles and webinar registrations by type are detailed below.

MOST POPULAR WEBINARS IN 2023

<table>
<thead>
<tr>
<th>CORE CURRICULUM</th>
<th>UCSF</th>
<th>NCFDD Institutional Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Every Semester Needs a Plan</td>
<td>1. Every Semester Needs a Plan</td>
</tr>
<tr>
<td>2.</td>
<td>How to Engage in Healthy Conflict</td>
<td>2. How to Align Your Time With Your Priorities</td>
</tr>
<tr>
<td>3.</td>
<td>How to Align Your Time With Your Priorities</td>
<td>3. How to Develop a Daily Writing Practice</td>
</tr>
<tr>
<td>GUEST EXPERT WEBINARS</td>
<td>1. Knowing Your Worth: How to Approach Negotiations in Academia</td>
<td>1. Supporting Academics With ADHD</td>
</tr>
<tr>
<td></td>
<td>2. Dynamic Presentations: How to Engage Audiences at Conferences, in the Classroom, and Beyond!</td>
<td>2. Faculty Success Program Preview Webinar: 5 Secrets to a Super Productive Semester</td>
</tr>
<tr>
<td></td>
<td>3. NCFDD Discussion Panel: &quot;What I Wished I Would Have Known After Becoming a Full Professor&quot;</td>
<td>3. Dynamic Presentations: How to Engage Audiences at Conferences, in the Classroom, and Beyond!</td>
</tr>
<tr>
<td>MULTI-WEEK COURSES</td>
<td>1. Building a Publishing Pipeline</td>
<td>1. Teaching in No Time: How to Prepare for a Stress-Free Semester</td>
</tr>
<tr>
<td></td>
<td>2. Academic Entrepreneurship</td>
<td>2. Building a Publishing Pipeline</td>
</tr>
</tbody>
</table>

WEBINAR REGISTRATIONS BY TYPE

<table>
<thead>
<tr>
<th>Type</th>
<th>UCSF</th>
<th>NCFDD Institutional Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Curriculum</td>
<td>55%</td>
<td>42%</td>
</tr>
<tr>
<td>Guest Expert</td>
<td>56%</td>
<td>38%</td>
</tr>
<tr>
<td>Multi-Week Course</td>
<td>3%</td>
<td>6%</td>
</tr>
</tbody>
</table>

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14-DAY WRITING CHALLENGE

The 14-Day Writing Challenge is an opportunity to experiment with daily writing using our custom-developed WriteNow software. During the Challenge, faculty and graduate students write for at least 30 minutes every weekday for two weeks as part of a supportive, accountable community.

UCSF

<table>
<thead>
<tr>
<th>Total Registrants</th>
<th>2023 Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>608</td>
<td>133</td>
</tr>
</tbody>
</table>

14-DAY WRITING CHALLENGE - 2023

UFC vs. NCFDD Institutional Members Median Value

<table>
<thead>
<tr>
<th>TOTAL MINUTES WRITTEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>UCSF</td>
</tr>
<tr>
<td>NCFDD Institutional Members</td>
</tr>
</tbody>
</table>

| 24,896               |
| 13,344               |

<table>
<thead>
<tr>
<th>AVERAGE CHECK-INS* BY PARTICIPANT</th>
</tr>
</thead>
<tbody>
<tr>
<td>UCSF</td>
</tr>
<tr>
<td>NCFDD Institutional Members</td>
</tr>
</tbody>
</table>

| 5.1                              |
| 5.8                              |

*A check-in represents a participant’s daily engagement with the WriteNow Access platform

TOP 5 INSTITUTIONS

 Ranked by Minutes Written

University of Michigan, Ann Arbor
University of Minnesota, Twin Cities
University of Wisconsin-Madison
The Ohio State University
University of Washington

TOP 5 INSTITUTIONS

 Ranked by Number of Participants

University of Michigan, Ann Arbor
University of Minnesota, Twin Cities
University of Wisconsin-Madison
Harvard University
University of Washington

14-DAY WRITING CHALLENGE - 2023

NCFDD Institutional Member Summary

<table>
<thead>
<tr>
<th>330+ INSTITUTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>27,600+ REGISTRANTS</td>
</tr>
<tr>
<td>6.1 Million MINUTES WRITTEN</td>
</tr>
</tbody>
</table>

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FACULTY SUCCESS PROGRAM

The Faculty Success Program (FSP) is designed to help tenured and tenure-track faculty increase research and writing productivity, and propel work-life balance and personal growth by providing accountability, coaching, and peer support. As a benefit of institutional membership, alumni have access to the FSP Alumni program. Engagement breakdowns for your institution's participation in the Faculty Success Program and FSP Alumni overall and in 2023 are in the table below.

UCSF

<table>
<thead>
<tr>
<th>FSP TOTAL</th>
<th>FSP 2023</th>
<th>FSP ALUMNI TOTAL</th>
<th>FSP ALUMNI 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>125</td>
<td>14</td>
<td>250</td>
<td>37</td>
</tr>
</tbody>
</table>

The information below compares the FSP population at your institution to FSP participants from other NCFDD institutional members. Demographic information represents all FSP sessions from 2017 to 2023.

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**GENDER**

Faculty Success Program participants are predominately women.

**TITLE**

Participants in the Faculty Success Program are mostly assistant professors.

**ETHNICITY**

Institutions send a diverse faculty population to the Faculty Success Program. The distribution of Faculty of Color to White Faculty participants is roughly even at most institutions.

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FACULTY SUCCESS PROGRAM SURVEY METRICS

FSP participants are surveyed at the end of every session (Spring, Summer, and Fall). The NCFDD closely analyzes the results to ensure we are meeting the current and future needs of faculty. The satisfaction metrics below correspond to end-of-program survey results for the FSP sessions from 2017 through 2023.

<table>
<thead>
<tr>
<th>Category</th>
<th>UCSF</th>
<th>NCFDD Institutional Members</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OVERALL SATISFACTION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How would you rate your overall satisfaction with the Faculty Success Program?</td>
<td>99%</td>
<td>97%</td>
</tr>
<tr>
<td><strong>IMPROVED WORK-LIFE BALANCE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How would you describe your work-life balance NOW in comparison to when you started the Faculty Success Program?</td>
<td>86%</td>
<td>89%</td>
</tr>
<tr>
<td><strong>INCREASED WRITING PRODUCTIVITY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How would you describe your writing and research productivity NOW in comparison to when you started the Faculty Success Program?</td>
<td>93%</td>
<td>94%</td>
</tr>
<tr>
<td><strong>SMALL GROUP COACH SATISFACTION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How would you rate the performance of your small group coach?</td>
<td>98%</td>
<td>98%</td>
</tr>
<tr>
<td><strong>SMALL GROUP CALL SATISFACTION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How would you rate your overall satisfaction with your small group call?</td>
<td>97%</td>
<td>97%</td>
</tr>
</tbody>
</table>
SELECT MEMBER TESTIMONIALS/FEEDBACK

“Prior to FSP, I was challenged by carving out time for research and especially writing as teaching and service took up most of my time during a regular week. Developing a long-term vision and plan of what I want to accomplish. Developing a network of peers. My biggest takeaway is to dare to rethink the structure of your day and week and to reach out to colleagues across programs and universities. The program provides a wonderful incentive to track your writing time, plan ahead for the whole week, and think long-term. Turning writing into a routine or habit and designing a long-term strategic plan still remains challenging, but the tools and strategies that the program provides are a tremendous help. I also appreciated the advice and suggestions by fellow faculty members across the nation, and by the wonderful coach/facilitator of our weekly conversations.”

Koen Van Gorp, PhD
Assistant Professor
Michigan State University

“Membership in NCFDD greatly complements our current faculty development initiatives at UNC Greensboro. NCFDD provides our faculty members with invaluable resources and support, aligning seamlessly with our institution’s mission to foster professional growth and success. Our collaboration with NCFDD offers specialized training, mentoring, and networking opportunities that empower our faculty to excel in teaching, research, and leadership roles. Together with NCFDD, we strengthen our commitment to building a diverse and inclusive academic community while promoting individual excellence and resilience among our faculty. This partnership enriches our existing faculty development efforts, ensuring that our professors have the necessary tools and support to thrive in their careers.”

Regina McCoy, MPH
Associate Vice Provost
University of North Carolina at Greensboro

“I am transitioning from graduate student to full-time faculty and learning how to balance administrative and teaching responsibilities with research demands. This included answering emails, course prep, attending conferences, and setting up a publication schedule/timeline. I learned the importance of making time to plan and having a clear semester plan so that I can be anchored. I also learned the importance of setting up systems and understanding what is important at this stage of my career for me to engage with in terms of professional development.”

John Thomas III, PhD
Assistant Professor
College of Charleston
RESOURCES AND CONTACT INFORMATION

WANT TO LEARN HOW TO MAXIMIZE YOUR MEMBERSHIP? CONTACT A STRATEGIST.

Institutional Membership and Renewals

Institutions@ncfdd.org

MORE QUESTIONS? PLEASE REACH OUT TO US.

Faculty Success Program

FSP@ncfdd.org

Post-Tenure Pathfinders

Pathfinders@ncfdd.org

WriteNow Access

Writenow@ncfdd.org

Teaching Toolkit

Teaching@ncfdd.org

Workshops

Workshops@ncfdd.org

Membership Resource and User Account Queries

Membership@ncfdd.org

Finance or Payment Queries

Ar@ncfdd.org

For any other questions, call us at 313-347-8485 or contact us.